STEPPING OUTSIDE
THE BUBBLE
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WE’RE AT A WORDCAMP

WHY WOULD WE TALK ABOUT ANYTHING OTHER THAN WORDPRESS?
WE’RE EXPERTS

KEEP CALM

I'M NOT AN EXPERT
EXPERTS KNOW THE BUBBLE

WHAT’S OUTSIDE?

Where the magic happens

Your comfort zone
SO WHAT’S HAPPENING OUTSIDE THE BUBBLE?
CONTENT
MANAGEMENT
Hello world!

Welcome to the site. This is your first post. Edit or delete it, then start blogging!
THE COMPETITION
WordPress

- WYSIWYG Editor
- Menus, Widgets, etc. in separate areas

Outside the Bubble

- Editing on the actual page
- True "WYSIWYG"
- All edits made with JavaScript

WordPress is currently improving this with the Customizer. What can you do to improve it?
RELEASES AND ROADMAPS
WORDPRESS

• Release every 3-4 months
• Every 1.* release is a "major" release
• Iterative upgrades
• Ridiculous backwards compatibility

OUTSIDE THE BUBBLE

• Release "when it's ready"
• Large, sweeping updates
• Major releases have little to no backwards compatibility

Should WordPress take more time on releases?
Should updates constantly be pushed out, without major releases?
MODERN WEB DEVELOPMENT
**WORDPRESS**

- Sticking with PHP 5.2 support
- Antiquated PHP
- PHP Templates (escape all the things)
- SVN and Trac

**OUTSIDE THE BUBBLE**

- Minimum PHP versions from 5.3 or 5.4
- Modern code
- Templating engines (all the things are escaped)
- Git and GitHub

Does supporting deprecated versions of PHP hurt WordPress more than it helps?
Could things be made easier for developers, at the expense of some new users?
RESOURCES AND LINKS
CUSTOMIZER

FOR

• Customizer API Handbook
• Why the WordPress theme customizer matters
• What's new with the Customizer

AGAINST

• Let's talk about the WordPress Customizer
• Menu Customizer
  Officially Approved for Merge Into WordPress 4.3
RELEASES AND ROADMAPS

WORDPRESS
- Roadmap
- WordPress Extend Ideas

OTHERS
- Drupal Dev Cycle
- Drupal Release Date
- Joomla Development Roadmap
MODERN WEB DEVELOPMENT

WORDPRESS

- Roots projects
- Twig and Blade plugins
- Upping PHP Requirements in Your WordPress Themes and Plugins

OTHERS

- Drupal 8 Developer Features
- Laravel, a modern PHP Framework
REMEMBER TO TAKE TIME TO GET OUT OF YOUR COMFORT ZONE.

STEP OUTSIDE THE BUBBLE!
THANK YOU!

Questions?